

2019/03/18 《2020 總統大選選情民調系列五：蔡、柯、韓、朱、王、吳誰勝出?》民意調查發佈記者會新聞露出

報導標題	媒體名稱與報導時間	連結
電子媒體		
1.	賴清德選總統 他直言「蔡英文與柯文哲 GG 了」	TVBS (2019/03/18 21:36) https://bit.ly/2WbrMet
2.	徵召韓迎戰賴？ 吳敦義：可以重要參考	TVBS (2019/03/18 18:32) https://bit.ly/2ujcckR
3.	成功不必在我到承擔責任 賴蔡劃清界線	TVBS (2019/03/18 19:42) https://bit.ly/2Hurqfl
4.	綠智庫最新民調 賴 50.9%大贏蔡 29.2%	TVBS (2019/03/18 12:43) https://bit.ly/2TgLC6e
5.	新台灣國策智庫最新民調 賴清德選總統領先韓國瑜、柯文哲	三立新聞網(2019/03/18 18:01:00) https://bit.ly/2ufTXgm
6.	獨派智庫民調 50.9%支持賴清德代表民進黨選總統	三立新聞網(2019/03/18 11:17:00) https://bit.ly/2TN14fu
7.	獨派力挺賴清德！辜寬敏：民進黨不會分裂	民視新聞(2019/03/18 18:47:47) https://bit.ly/2HGFWjz
8.	賴清德民調領先韓國瑜、柯文哲 陳致中：抗「韓」羽絨衣	民視新聞(2019/03/18 14:47:26) https://bit.ly/2HEraKI
9.	民進黨 2020 誰來選? 5 成民調挺賴清德	華視(2019/03/18 16:59) https://bit.ly/2HHNyIR
10.	賴清德投入總統初選 民調獲逾五成相挺	寰宇新聞網(2019/03/18) https://bit.ly/2TdZuOE
網路媒體		
1.	賴清德直球對決蔡英文 黨內人士：兩人都會選到底	蘋果即時(2019/03/18 22:40) https://bit.ly/2W99iLK
2.	他看完賴清德記者會只有 1 感想「小英柯 P 全 GG 了」	蘋果即時(2019/03/18 17:22) https://bit.ly/2Tg20Ut
3.	新台灣智庫民調：賴清德選總統 壓倒韓國瑜、柯文哲	蘋果即時(2019/03/18 12:36) https://bit.ly/2HGVDHO
4.	與賴清德領表同天公佈 民調：賴支持度大勝蔡英文 21%	新頭殼(2019/03/18 10:47) https://bit.ly/2W3VlhO
5.	看完賴清德記者會 他直言「蔡英文與柯文哲 GG 了」	新頭殼(2019/03/18 15:10) https://bit.ly/2Ti0i4S

6.	賴清德參選震撼彈 連陳水扁也看走眼	新頭殼(2019/03/18 11:01)	https://bit.ly/2FKIbHM
7.	民調指賴清德完勝國民黨參選人 王金平：參考就好	新頭殼(2019/03/19 10:28)	https://bit.ly/2TiXlvq
8.	賴清德宣布參選贏面大 智庫最新民調領先所有候選人	匯流新聞網(2019/03/18)	https://bit.ly/2TWDEn4
9.	親綠新台灣國策智庫民調》賴清德選2020 總統 險勝韓國瑜 0.6 個百分點 壓垮柯文哲	風傳媒(2019/03/18 19:40)	https://bit.ly/2ubmx2u
10.	全民調初選制度下 蔡英文、賴清德還有協調空間？	信傳媒(2019/03/18 17:31)	https://bit.ly/2HHPo6f
11.	賴清德贏在比小英更「綠」他能抵抗韓流跟白色力量？	信傳媒(2019/03/18 15:44)	https://bit.ly/2HGuxAz
12.	自由限時批》賴·神救援？！	自由時報(2019/03/18 15:53)	https://bit.ly/2Y6sJXd
13.	新台灣國策智庫總統大選民調 賴50.9%：英 29.2%	自由時報(2019/03/18 13:37)	https://bit.ly/2Hx00ps
14.	新台灣國策智庫民調：賴清德選總統完勝藍營與柯 P	民報(2019/03/18 18:58)	https://bit.ly/2FfcmyT
15.	【專欄】關鍵時刻 正確選擇—賴清德投入 2020 總統選局 舉足輕重	民報(2019/03/18 16:29)	https://bit.ly/2Hulfsa
16.	賴神戰小英！黃國昌曝「關鍵點」語帶玄機：民調說明一切	今日新聞(2019/03/18 07:04:19)	https://bit.ly/2TMlrbi
17.	賴神、小英誰最有資格參選 2020？陳致中開出「3 條件」	今日新聞(2019/03/18 07:38:37)	https://bit.ly/2W8vd5u
18.	NOW 早報 / 親綠民調出爐！賴清德贏小英 PK 韓國瑜也勝	今日新聞(2019/03/19 06:36:53)	https://bit.ly/2Y8wiMK
19.	最新民調：賴清德參選 2020 可勝過藍白群雄	中時電子報(2019/03/18 11:13)	https://bit.ly/2Obkx3
20.	他看完賴清德記者會的感想...「蔡英文和柯文哲都 GG 了！」	Ettoday (2019/03/18 18:38)	https://bit.ly/2JnbVIh
21.	賴神民調狂勝藍綠白？朱立倫酸：果然賴院長是最強的	Ettoday (2019/03/19 13:02)	https://bit.ly/2CqkPyw
22.	【2020 總統民調】賴清德最強「藍白通殺」 蔡英文出戰僅贏吳敦義	上報(2019/03/18 16:04:00)	https://bit.ly/2Flgzm0
23.	賴民調 50.9%勝小英 21.7%綠營初選機制引關注！民進黨發言人：將採全民調...	放言(2019/03/18 14:33)	https://bit.ly/2FjKICf
24.	賴神民調大勝小英 贏過韓、柯	旺報(2019/03/19 04:10)	https://bit.ly/2TKOzCO

25.	智庫最新民調：賴清德支持度大勝蔡英文	經濟日報(2019/03/18 12:11)	https://bit.ly/2UHfdHu
26.	智庫最新民調：賴清德支持度大勝蔡英文	聯合新聞網(2019/03/18 12:11)	https://bit.ly/2CtDCJm
27.	影 / 賴選總統民調大勝蔡 21% 支持 赦扁逼小英表態	聯合新聞網(2019/03/18 16:49)	https://bit.ly/2uedFsT
28.	政治是化學？扁：賴參選總統、韓如被徵召都不奇怪	聯合新聞網(2019/03/19 12:36)	https://bit.ly/2Jn0Oiu
平面媒體			
1.	2020 總統大選 綠智庫最新民調 賴神大勝小英 打敗藍白群雄	中國時報 A2(2019/03/19)	圖一
2.	Most would not support Tsai re-election bid:survey	TAIPEI TIMES(2019/03/19)	圖二

圖一

2020總統大選 綠智庫最新民調

賴神大勝小英 打敗藍白群雄

崔慈悌／台北報導

賴清德宣布參與2020總統民進黨黨內初選，新台灣國策智庫18日公布最新民調，支持賴清德參選總統支持度達50.9%，大勝蔡英文29.2%。民進黨如由賴清德出馬，可勝過韓朱和柯P等藍白諸群雄，若派蔡英文出馬，將輸給朱立倫和韓國瑜甚至柯文哲。

總統府發言人張惇涵表示，民調各自不同，背後的意義與參考價值也不一，政府的重點就只有

減少民怨，增加民氣，確保國家在正確軌道上前進。

由前總統陳水扁之子陳致中任執行長的新台灣國策智庫昨日召開記者會，公布「2020總統大選選情民調」，民調執行時間是3月12日至13日，當時立委補選未投票，賴還未宣布投入2020選戰。

民調詢問受訪者，蔡英文和賴清德當中，比較支持誰代表民進黨參選2020年總統？結果支持賴清德參選總統的有50.9%，支持

蔡僅29.2%。如果柯文哲不出馬參選2020，國民黨派出吳敦義，賴可以64.8%大勝吳的22.7%。

國民黨若派出朱立倫，賴清德可獲46.6%支持度，勝過朱的44.1%；對戰韓國瑜，賴支持度48.6%也勝韓44.6%；PK王金平，賴以49.6%贏過王36.7%。

但如果由蔡英文代表民進黨出馬，國民黨只有派出吳敦義應戰情況下，蔡英文可獲勝，若派朱立倫、韓國瑜、王金平出馬，蔡

都會輸。落差最大的是朱立倫，朱獲51.1%支持，蔡只37.9%。

如果柯P也投入選戰，國民黨無論派誰，蔡英文都沒有贏的機會，藍營由吳敦義、王金平出馬，勝的是柯P，若派朱立倫或韓國瑜出馬，則是朱韓獲勝。

但民進黨若由賴清德應戰朱立倫，支持度的排名為賴35.1%、朱31.8%、柯27.9%；即使派出韓國瑜，支持度的排名為賴35.3%、韓34.7%、柯24.1%。

圖二

Lai could win in any scenario; Tsai's odds bad in any race, think tank says

SAFER BET? Respondents in a poll consistently chose the former premier over KMT and independent hopefuls, even in a hypothetical three-way race that includes Ko Wen-je

BY **SHERRY HSIAO**
STAFF WRITER

Former premier William Lai (賴清德) leads President Tsai Ing-wen (蔡英文) by more than 20 percent in a public opinion poll released by Taiwan Brain Trust showed yesterday.

A survey of 1,085 adults older than 20 on Tuesday and Wednesday last week, showed that 50.9 percent of respondents would support Lai as presidential candidate, compared with 29.2 percent for Tsai.

The two are set to face off in the Democratic Progressive Party's (DPP) presidential primary.

The poll also compared Tsai and Lai's approval ratings with those of potential Chinese Nationalist Party (KMT) candidates.

Tsai would lead in a race against

KMT Chairman Wu Den-yih (吳敦義), with 54.3 percent saying that they would vote for Tsai in a two-way race and 29.5 percent that they would elect Wu, the think tank said.

However, Tsai would lose against former New Taipei City mayor Eric Chu (朱立倫), Kaohsiung Mayor Han Kuo-yu (韓國瑜) or KMT Legislator Wang Jin-pyng (王金平), with Tsai trailing by 13.2, 8.6 and 11.7 percentage points respectively.

If Lai were to run against Wu, 64.8 percent of respondents said they would support Lai, compared with 22.7 percent who would vote for Wu, the poll showed.

Lai would also lead against Chu (46.6 percent versus 44.1 percent), Han (48.6 percent versus 44.6 percent) and Wang (49.6 percent versus 36.7 percent), albeit by nar-

rower margins, the think tank said.

Tsai would lose in any hypothetical three-way race against independent Taipei Mayor Ko Wen-je (柯文哲) and a third candidate from the KMT, the poll showed.

If the KMT candidate were Wu or Wang, Ko would win; if it were Chu or Han, the KMT candidate would have a higher chance of winning, the poll showed.

However, if Lai were to represent the DPP in next year's presidential election, he would win even if three candidates were vying for the position, the think tank said.

In a race between Lai, Wu and Ko, the candidates would receive 41.8 percent, 14.1 percent and 36.3 percent of the votes, the poll forecast.

In hypothetical races between Lai, Ko and either Chu, Han or Wang, Lai would win with 34.3 to 35.3 percent of the votes, the poll found.

The poll had a margin of error of 3 percentage points.